

ONLINE VOUCHER REDEMPTION

The following is a guide that will walk you through redeeming your voucher code purchased from the products with the below labels.



After purchasing your Nestea, Fanta or Sprite product you will find inside the package your UNIQUE VOUCHER CODE. (See example [LEFT]).

Please follow the instructions provided on the coupon.

PLEASE READ YOUR VOUCHER OFFER
DETAILS and TERMS CAREFULLY!

STEP I – GO TO THE SITE

You may begin the process by visiting <http://www.cineplex.com/coke>

**BUY 1 GET 1
FREE MOVIE
TICKET OFFER**

VALID MAY 1 – OCTOBER 31, 2013
FOR SHOWTIMES SUNDAY-THURSDAY ONLY

HOW TO REDEEM YOUR CODE(S) GET TICKETS NOW →

Offer expires October 31, 2013. Offer only available on specially marked packages, while supplies last, at participating retailers in Canada, including RE, H&M, PEI. Offer has no cash value. Offer available for Canadian addresses only. Valid at all participating Cineplex Entertainment LP theatres. VALID FOR SHOWTIMES Sunday through Thursday inclusive only. Additional restrictions may apply. See Terms & Conditions for full details.

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This promotion can be only redeemed online. You will be re-directed to Cineplex.com so that you may select your preferred location / movie / showtime.

CINEPLEX.COM ESCAPE WITH US

Newsletter SMS

FIND A THEATRE FIND A MOVIE MOVIES AT HOME Search

Theatres Movies Events Buy Tickets Video Blog Contests Corporate Sales SCENE Buy/Rent M

**IT'S EASY TO BUY MOVIE TICKETS ON CINEPLEX.COM
HERE'S HOW...**

START WITH NEARBY THEATRES.

1. Click on "Theatres" from the top navigation
2. To help you narrow down your search, **enter the nearby city or postal code**. You will see a list of theatres within a 50km radius of your selected city
3. Select your preferred theatre (click on the theatre name or the showtimes link)
4. Find the movie you want to see at this theatre and **click on the preferred showtime listed beside the movie poster**. (A sold out show will be indicated next to the time.)
5. Then, proceed directly to the checkout

Buy Your Tickets Now!

START BY FINDING A MOVIE.

1. Click on "Movies" from the top navigation
2. To help you narrow down your search, **enter the nearby city or postal code**. You will see a list of movies playing within a 50km radius of your selected city
3. Select your preferred movie (click on the movie title or the showtimes link)
4. Beside each theatre listed there are the movie showtimes. **Click on the preferred showtime listed beside the movie poster**. (A sold out show will be indicated next to the time.)
5. Then, proceed directly to the checkout

Buy Your Tickets Now!

Once you have purchased your ticket, print it and take it with you to the theatre. If the theatre has **Print, Ship, Scan** you can skip the box office line and go directly to the ticket taker who will then scan your printed ticket.

IT'S THAT SIMPLE. ENJOY THE MOVIES!

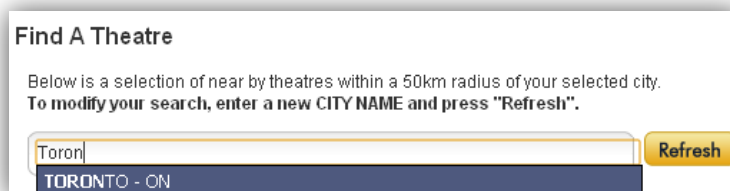
STEP 2 – FIND THE LIST OF THEATRES

Click on **[THEATRES]**.



STEP 3 – FIND A THEATRE

Begin typing in your city. A list will begin to populate as you type. Click on the city. Once your city has been selected, click on **[REFRESH]**.



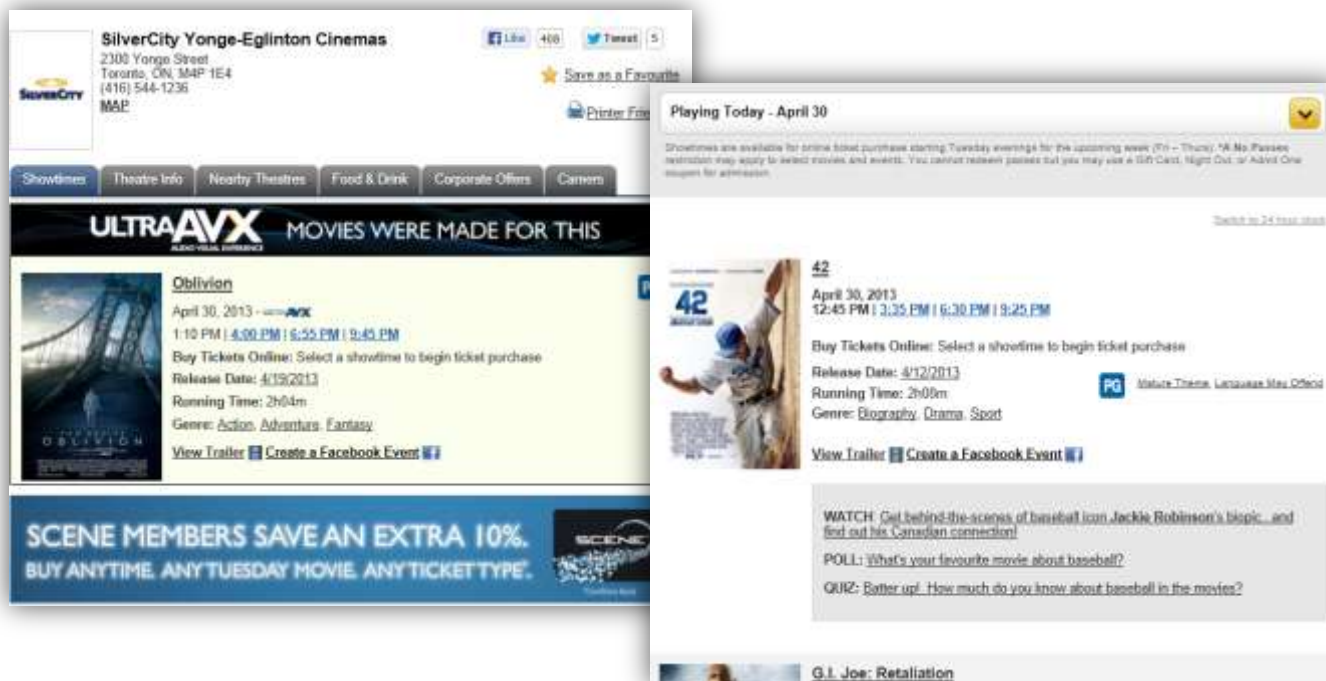
STEP 4 – SELECT YOUR PREFERRED THEATRE

From the list provided to you, click on the name of the theatre location you would like to visit.

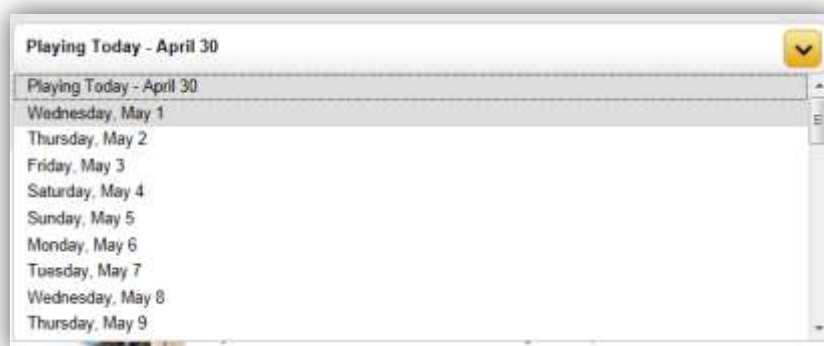


STEP 5 – SELECT YOUR PREFERRED FILM

Once you have selected your theatre, you will see the theatre's information. Scroll down and you will find a list of films playing for the current date.



You may change the date you would like to visit by clicking on the drop down menu. Once you have selected your new date, the list of films will automatically be updated.



STEP 6 – SELECT YOUR PREFERRED SHOWTIME

After you have decided on the date and film, select the showtime you would like to attend by clicking on the options that are available. [i.e.] 12:45pm / 3:35pm / 6:30pm / 9:25pm



STEP 7 – BEGINNING THE PURCHASE PROCESS

You will be prompted to sign into your Cineplex account. If you do not have a Cineplex account, please click [**PROCEED WITH CHECKOUT**].

The screenshot shows the 'Online Ticketing: Login' page. At the top, a navigation bar includes 'Login' (highlighted), 'SCENE', 'Order Details', 'Gift Card Redemption', 'Order Confirmation', and 'Payment'. Below the navigation bar, the page title is 'Online Ticketing: Login' and there is a 'Time Remaining:' indicator. The 'Showtime Information' section displays: '42 (PG)', 'Location: SC Yonge & Eglinton - Aud 08', 'Date: Wednesday 1 May 2013', and 'Time: 12:45PM'. A 'Change Showtime' button is present. To the right is a calendar for May 2013 with the 1st highlighted. Below this is a notice about 'PRINT SKIP SCAN' technology. A promotional banner for 'General Mills' is also visible. At the bottom, there are two options: 'Sign in or create your account now.' with a 'Sign In or Create Account Now' button, and 'Don't want to sign in?' with a 'Proceed With Checkout' button.

Online Ticketing: Login

Time Remaining:

Showtime Information

42 (PG)

Location: SC Yonge & Eglinton - Aud 08

Date: Wednesday 1 May 2013

Time: 12:45PM

Change Showtime

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! Enter Contest >

Sign in or create your account now. Only information required to complete your order will automatically appear upon sign in. Sign In or Create Account Now

Don't want to sign in? You can always complete your online order without creating an account. Proceed With Checkout

STEP 8 – SCENE INFORMATION

If you are a SCENE Member, you may enter in your SCENE information to earn points on your online ticket purchase. If not, you may click [**SKIP SCENE & PROCEED WITH CHECKOUT**].

The screenshot shows the 'Online Ticketing: SCENE Information' page. The navigation bar is the same as in Step 7. The page title is 'Online Ticketing: SCENE Information' and there is a 'Time Remaining:' indicator. The 'Showtime Information' section is identical to Step 7. Below this is the same 'PRINT SKIP SCAN' notice and 'General Mills' banner. The 'OPTIONAL - SCENE Members Earn And Redeem Points' section explains that SCENE members can earn 100 points per ticket purchase. It includes input fields for 'SCENE Card Number' (with a placeholder '004546') and 'First and Last Name on SCENE Card'. Below this is the 'OPTIONAL - Earn Points On Additional SCENE Cards' section, which allows for additional card entries. At the bottom, there are two buttons: 'Skip SCENE & Proceed With Checkout' and 'Proceed With Checkout'.

Online Ticketing: SCENE Information

Time Remaining:

Showtime Information

42 (PG)

Location: SC Yonge & Eglinton - Aud 08

Date: Wednesday 1 May 2013

Time: 12:45PM

Change Showtime

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! Enter Contest >

OPTIONAL - SCENE Members Earn And Redeem Points

If you are a SCENE member you can earn 100 points for your individual ticket purchase. The Primary SCENE Member placing this order will earn a bonus 20 SCENE points for this online purchase. Child Tickets in this order will earn the Primary SCENE Member (only) an additional 50 SCENE points per Child Ticket purchased (maximum 100 SCENE Points). Please enter your SCENE Card number(s) and the Full Name on your SCENE cards below.

SCENE Card Number: 004546

First and Last Name on SCENE Card:

OPTIONAL - Earn Points On Additional SCENE Cards

Additional SCENE Members can earn 100 SCENE points for additional General Admission ticket purchases in this transaction (maximum of two additional SCENE Members). Please enter any additional SCENE Card number(s) and the Full Name on the SCENE Card below.

+ Add more SCENE cards here

Skip SCENE & Proceed With Checkout Proceed With Checkout

STEP 9 – ENTERING IN VOUCHER CODE

Please enter in your promotional voucher code FIRST.

Online Ticketing: Order Details Time Remaining: 4:43

Showtime Information

42 (PG)

Location: SC Yonge & Eglinton - Aud 08

Date: Wednesday 1 May 2013

Time: 12:45PM

[Change Showtime](#)

This Theatre is equipped with PRINT SKIP SCAN technology. You MUST present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditorium. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! [Enter Contest >](#)

Enter Promotion Code or Voucher(s)

To get your FREE ticket, enter your Voucher Code and click "Apply"

Promotion Code or Voucher(s): [What's this?](#)

[Apply](#)

Select Items for Purchase

CHILD 5-13: 0 x \$8.99

SENIOR 65+: 0 x \$9.50

GENERAL 14-64: 0 x \$12.99

Total Items: 0

Admission Prices include all applicable Provincial and Federal Taxes

[Proceed With Checkout](#)

Enter in your
unique
VOUCHER code
and click
[APPLY]

The page will load and go dim. A box will appear to confirm the redemption you are applying to your order. Click **[CONTINUE]**.

You have qualified for redemption of a BOGO Admission - Nestea 241

May 1, 2013 to Oct 31, 2013.

It has been added to your Order.

[Continue](#)

Promotion Code or Voucher(s): [What's this?](#)

STEP 10 – SELECTING TICKETS

After entering in your voucher code you will notice on the BOTTOM-RIGHT HAND side that the **[TOTAL ITEMS]** changed to one (1). This means that you currently have 1 ticket to the show.

If you were to change the number of paid admission tickets, you will see that the **[TOTAL ITEMS]** has changed to three (3) – meaning you now have two tickets to the show.

Showtime Information

42 (PG)

Location: SC Yonge & Eglinton - Aud 08

Date: Wednesday 1 May 2013

Time: 12:45PM

[Change Showtime](#)

This Theatre is equipped with PRINT SKIP SCAN technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditorium. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! [Enter Contest](#)

[What's this?](#)

Enter Promotion Code or Voucher(s)

To get your FREE ticket, enter your Voucher Code and click "Apply"

Promotion Code or Voucher(s): [What's this?](#)

[Apply](#)

Applied Promotion Code or Voucher(s):

Coke - BOGO Admission - Nester 241: 1 x \$0.00

Select Items for Purchase:

CHILD 3-13: 0 x \$5.99

SENIOR 65+: 0 x \$9.50

GENERAL 14-64: 0 x \$12.99

Total Items: 1

Admission Prices include all applicable Provincial and Federal Taxes.

[Proceed With Checkout](#)

IN THIS CASE

TOTAL ITEMS = 3
As such, you will receive 1 Free Admission (Promo), and pay \$25.98 for the General Admissions

Enter Promotion Code or Voucher(s)

To get your FREE ticket, enter your Voucher Code and click "Apply"

Promotion Code or Voucher(s): [What's this?](#)

[Apply](#)

Applied Promotion Code or Voucher(s):

Coke - BOGO Admission - Nester 241: 1 x \$0.00

Select Items for Purchase:

CHILD 3-13: 0 x \$8.99

SENIOR 65+: 0 x \$9.50

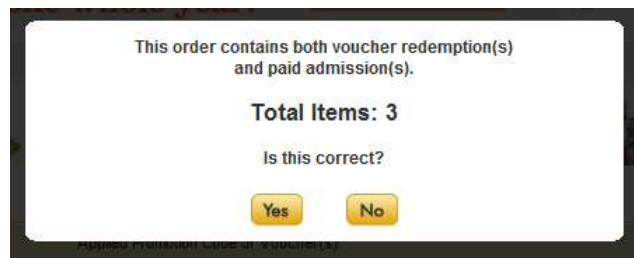
GENERAL 14-64: 2 x \$12.99

Total Items: 3

Admission Prices include all applicable Provincial and Federal Taxes.

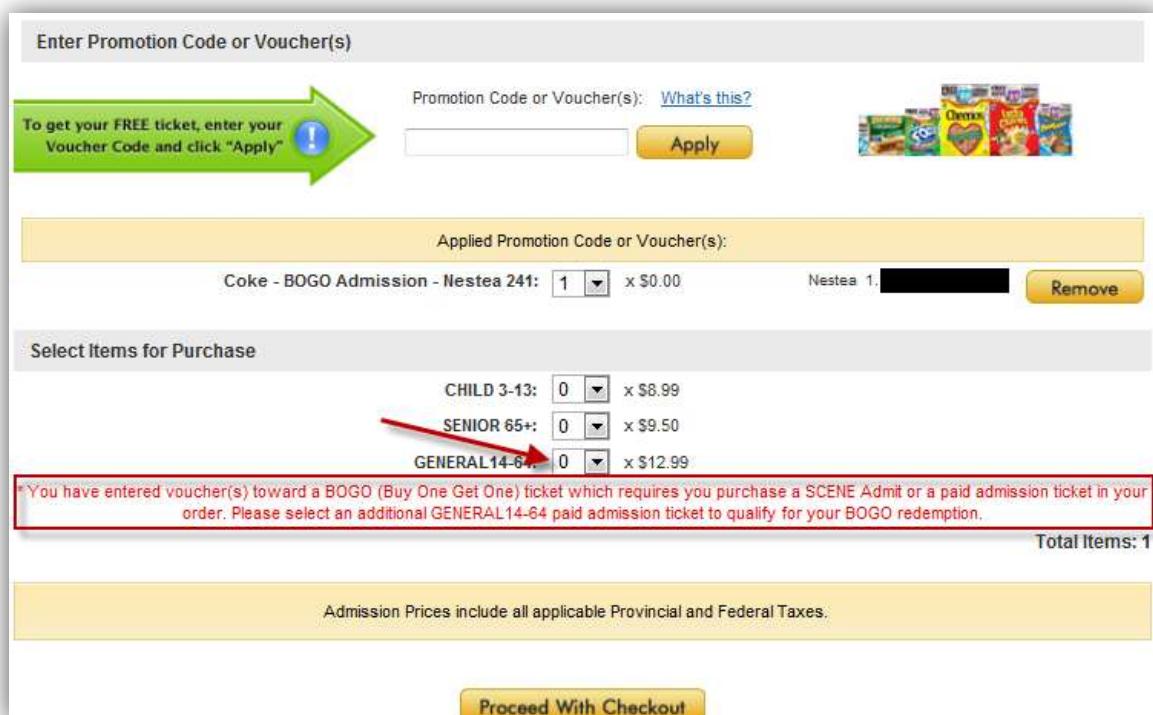
[Proceed With Checkout](#)

Click [**PROCEED WITH CHECKOUT**] and you will be prompted to confirm your purchase.

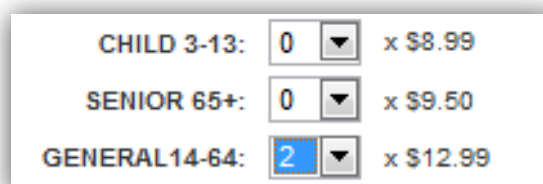


STEP 12 – CONTINUING WITH TRANSACTION

Review your order and click [**PROCEED WITH CHECKOUT**]. If any paid admission tickets are required for the BOGO offers, a message will appear.

A screenshot of a checkout page. At the top is a grey bar with the text "Enter Promotion Code or Voucher(s)". Below it is a green arrow pointing right with the text "To get your FREE ticket, enter your Voucher Code and click 'Apply'". To the right of the arrow is a text input field for the promotion code, a "What's this?" link, and an "Apply" button. Below the input field is a yellow bar with the text "Applied Promotion Code or Voucher(s):". Underneath this bar, it shows "Coke - BOGO Admission - Nestea 241: 1 x \$0.00" and "Nestea 1: [redacted] Remove". Below this is a grey bar with the text "Select Items for Purchase". Underneath, there are three rows of ticket options: "CHILD 3-13: 0 x \$8.99", "SENIOR 65+: 0 x \$9.50", and "GENERAL14-64: 0 x \$12.99". A red arrow points to the "GENERAL14-64" row. Below the ticket options is a red-bordered box containing a message: "You have entered voucher(s) toward a BOGO (Buy One Get One) ticket which requires you purchase a SCENE Admit or a paid admission ticket in your order. Please select an additional GENERAL14-64 paid admission ticket to qualify for your BOGO redemption." To the right of this box is the text "Total Items: 1". At the bottom of the page is a yellow bar with the text "Admission Prices include all applicable Provincial and Federal Taxes." and a "Proceed With Checkout" button.

*****NOTE***** After you have entered your code, a paid admission ticket **MUST** be selected.

A form showing three ticket categories with their respective counts and prices. The first row is "CHILD 3-13: 0 x \$8.99". The second row is "SENIOR 65+: 0 x \$9.50". The third row is "GENERAL14-64: 2 x \$12.99". The number "2" in the third row is highlighted in blue.

Once you have selected the correct number of tickets to be purchased click [**PROCEED WITH CHECKOUT**].

STEP 13 – PAYING WITH A GIFT CARD

An overview of your purchase will appear. You will notice on the TOP RIGHT HAND side, there is a summary of the tickets that you ordered.

Online Ticketing: Gift Card Redemption Time Remaining: 4:52

Showtime Information

42 (PG)
Location: SC Yonge & Eglinton - Aud 08
Date: Wednesday 1 May 2013
Time: 12:45PM


Seats for this performance are General Admission.

[Change Showtime](#) [Change Ticket Quantities](#)

May 2013						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

GENERAL14-64: 2 x \$12.99 = \$25.98
Nestea 241: 1 x \$0.00 = \$0.00
Total Items: 3

This Theatre is equipped with **PRINT SKIP SCAN** technology. You **MUST** present your printed online ticket(s) for admittance. By-pass the Box Office by presenting your printed online ticket(s) for scanning at the control post located near the main entrance to the auditoriums. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! [Enter Contest](#) 

Payment With Cineplex Gift Card (Optional):
Enter the 16 digit Cineplex Gift Card number and 8 digit PIN (both found on reverse of card) to apply the balance of a Gift Card to your Order. One Gift Card per transaction. Retain your Gift Card after purchase.

Gift Card Number:

PIN: [What's this?](#)

[Apply Gift Card](#)

Order Details

	Total Items: 3
Subtotal:	\$25.98
Service Charge:	\$0.00
TOTAL:	\$25.98
Balance Due:	\$25.98

Admission Prices include all applicable Provincial and Federal Taxes.

[Proceed With Checkout](#)

IN THIS CASE

We used a Free Admission.

- Therefore
 - o 1 x \$0.00

We used the Nestea Promotional Code.

- Therefore
 - o 2 x \$12.99

In total, you will be paying \$25.98 for 3 Tickets to the show.

If you are using a Gift Card to pay for your purchase, you can enter the card number to apply amount. If not, you may skip the section and click [**PROCEED WITH CHECKOUT**].

*****NOTE***** Surcharges for 3D, IMAX, VIP, VIP 3D, UltraAVX, UltraAVX 3D will be applied. (EXAMPLE) for a 3D film you will notice in the summary section:

General Adm Offer: 1 x \$3.00 = \$3.00

STEP 14 – COMPLETING TRANSACTION

Before you complete your transaction and begin the payment method an overview of your purchase will be provided to you.

This includes your summary (Location, Date, Showtime, Amount of Tickets selected) and a chance to change your showtime or ticket quantities

Online Ticketing: Order Confirmation

Time Remaining: 4:35

Showtime Information

42 (PG)

Location: SC Yonge & Eglinton - Avid 08

Date: Wednesday 3 May 2012

Time: 12:45PM

Seats for this performance are General Admission.

Change Showtime Change Ticket Quantities

Summary: 16.44 2 x \$12.99 = \$25.98
Tickets: 240 1 x \$0.00 = \$0.00
Total Tickets: 2

This Theatre is equipped with PINK! MPK SCAN technology. You MUST present your printed online tickets for admission. By-pass the Box Office by presenting your printed online tickets for scanning at the pencil post located near the main entrance to the auditorium. Purchases are non-refundable.

General Mills wants to send you and a friend to the movies for one whole year! Enter Contest +

Your Email Address (Required Field)

Please enter and confirm your email address below. Your Purchase Confirmation will be sent to this address. Your Cineplex profile will not be updated with the information entered here. You can update your profile later.

Email Address:

Confirm Email Address:

Choose a Ticketing Option

Pickup Using Mobile

I will pick up Theatre tickets at a self serve kiosk (Kiosk), or by scanning my barcode at a mobile pick up kiosk, or by presenting my Barcode ID at the Box Office.

Print & Scan

A Purchase Confirmation that includes Print & Scan tickets will be emailed to me. I must PRESENT my tickets and take to the theatre for admission.

Charity Donation

starlight children's foundation Canada

☐ Yes I want to donate to Starlight Children's Foundation.

Add a \$ donation to my order*

* Tax receipt to be issued for donations \$12 or less.

Order Details

Admission Prices include all applicable Provincial and Federal Taxes.

Summary

Subtotal: \$25.98
Service Charge: \$0.00
TOTAL: \$25.98
Balance Due: \$25.98

Payment Options

For enhanced security this site participates in the Verified by Visa™ and MasterCard SecureCode™ payer authentication programs. Your credit card may be eligible or already enrolled in one of these programs, and your Credit Card issuer may prompt you for your payer authentication password to complete your purchase. Any charges for this transaction will appear on your statement from cineplex.com. If your order includes only GORC telephones you will not be prompted for any payment.

Credit Card

PayPal

Interac Online

VISA

MasterCard

Discover

PayPal

Scotiabank

Bank of Montreal

Royal Bank

Canada Trust

Details of your purchase are shown above. Verify the details now. Ensure you have selected the correct Theatre, Movie/Performance, Date, Showtime, type of Tickets, and total number of Tickets. Purchases are non-refundable.

☐ I Agree

Proceed With Checkout

Enter in a Valid Email Address;
Choose a Ticketing Option;
Agree to the Terms – and click
[PROCEED WITH CHECKOUT] to
enter your payment information.

A confirmation page will open,
however, if you close the
window, it is also sent to the
email address you entered in.

IF YOU EXPERIENCE ANY ISSUES, PLEASE CONTACT CINEPLEX ENTERTAINMENT.
PHONE: 1-800-333-0061 option 8
EMAIL: guestservices@cineplex.com

ENJOY THE SHOW!